



Our Australian Rice Industry

Growing Rice to Feed the World

MEDIA RELEASE



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RG A ANNOUNCES WATERFIND AS MAJOR SPONSOR FOR ITS ANNUAL CONFERENCE.

The Ricegrowers' Association of Australia is pleased to announce water market specialists, Waterfind, as the Platinum Sponsor for its 2012 Annual Conference.

The conference will be held on Thursday, 9 August 2012, at Hay Services Club.

RGA President Les Gordon said the organisation was delighted to have Waterfind join the conference as the major sponsor.

"It's fitting that Waterfind has come on board when we are focusing on the conference theme, Growing our future," he said.

"We're excited about the re-emergence of Australian rice in global markets, and are keen to look at how we can plan for further growth."

"This is an ideal opportunity for growers to learn how Waterfind can help them make strategic water trading and management decisions which can increase farm production and productivity."

Waterfind CEO Tom Rooney said, "We're thrilled to be part of the RGA Conference and to provide Platinum Sponsorship for this event. Waterfind can assist rice growers with opportunities for buying and selling water, and provide them with detailed water market information for their specific regions."

Mr Rooney is the co-founder of Waterfind and will be a guest speaker at this year's conference. He will speak about managing water to increase production and farm profit. Mr Rooney will also host a water auction for interested participants during the lunch session at the conference.

"Water trading plays a key role in irrigation businesses, so it's important for growers to understand how to use the market to their advantage. Waterfind can provide growers with the information and tools to understand shifts in the market, enabling them to effectively use their water asset."

More information about Waterfind can be found at www.waterfind.com.au

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NOTE: Media are welcome to attend the conference.

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A Commodity Council of the National Farmers Federation